

Lake Wales FLORIDA



CONCRETE ROOF TILE COLLECTIONS

Proudly Serving the Florida Market for over 60 Years




Westlake
Royal Building Products™

ROOFING
SOLUTIONS



The Mastery of Manufacturing

We focus on the latest innovations in tile manufacturing. Our process is unique, providing pre-blended tile for the best roof aesthetic. With locations in Lake Wales, Okeechobee, and Pompano Beach we continue to maintain our commitment to our Florida customers.



Asphalt Shingle

139°

attic temperature

Concrete Tile

94°

attic temperature

Why Tile?

NATURAL PROTECTION

Attic temperatures measured using identical heat sources simulating the sun's radiation comparing Newpoint™ Cool Roof System to a common asphalt shingle installation. The result is less heat in the attic and lower energy bills.

Material Matters.

BEAUTY MATTERS

Our Newpoint™ concrete tiles have texture and substance, creating a true multidimensional look for your roof. Their natural colorways harmonize easily with other exterior building elements.

DURABILITY MATTERS

Newpoint™ engineered tile is specifically designed for new build and reroof, helping provide Floridians protection from the elements.

VALUE MATTERS

Westlake Royal Roofing Solutions™ stands behind the quality of our roof tile with a Fully Transferable, Non-Prorated Limited Lifetime Warranty.

SUSTAINABILITY MATTERS

Newpoint™ concrete roof tiles are locally made and sourced in Florida since 1958.





Color Matters.

As the market leader, we strive to enhance the curb appeal of your home. We continuously develop new colors to harmonize with the shifting architectural trends in Florida. We take pride in the color quality and blending we provide.

3 STYLES

Newpoint™ concrete roof tile easily harmonizes with all three dominant architectural styles in Florida.



TRADITIONAL

AMERICAN ADAPTATIONS OF REGIONAL HOME STYLES FROM OTHER TIME PERIODS OR AREAS OF THE WORLD. OFTEN MIXED REFERENCES.



MEDITERRANEAN
TUSCAN
WEST INDIES
FLORIDA OLD STYLE
FRENCH COUNTRY



TRANSITIONAL

PREFERS THE CLEAN LINES OF CONTEMPORARY ARCHITECTURE, BUT DRAWS HEAVILY ON DETAILS AND STYLES FROM TRADITIONAL ARCHITECTURE.



RANCH / SPLIT LEVEL
PRAIRIE STYLE
MIXED LOOKS



CONTEMPORARY

CHARACTERIZED BY A PREFERENCE FOR CLEAN LINES, OPEN CONCEPTS, DECORATION, AMPLE LIGHT SOURCES / LARGE WINDOWS, AND LACK OF ROUND FORMS.



MODERN
MID-CENTURY MODERN
CONTEMPORARY

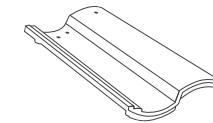


VILLA 900 | Mission Sunset



HIGH & MEDIUM TILE PROFILE COLLECTIONS

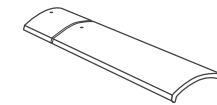
BARCELONA 900



This modern interpretation of old world Spanish design creates a distinctive mission tile appearance.

P. 13

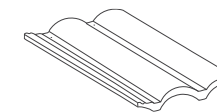
BOOSTED BARCELONA CAPS



Available installation application of Barcelona 900 which creates the appearance of an authentic mortar-boosted tile.

P. 17

VILLA 900



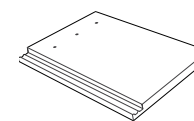
Emulates beautiful Mediterranean styles found in Italy and Southern France.

P. 19

LOW TILE PROFILE COLLECTIONS

SAXONY® 900

Slate

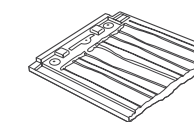


Beautiful design representative of styles found in England, Northern Europe and the US Eastern Seaboard. Versatile enough to accentuate any architectural style.

P. 23

MADERA 900

DESIGNER PRODUCT



Madera 900 is the most affordable, authentic replication of a hand-split cedar shake roof available.

P. 27



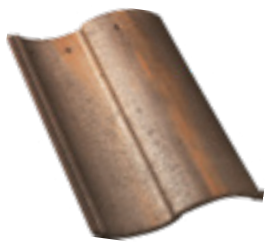
SAXONY 900 Slate | Buckskin



BARCELONA 900 | Gold Dust Blend



MADERA 900 | Autumnwood



BARCELONA 900



STANDARD COLORS

BARBADOS BLEND
1HBCS6423



Made to Order

PARADISE ISLAND TAN
1HBCS0084



Made to Order

DESERT SPICE BLEND
1HBCS6313



Stock

CASA GRANDE BLEND
1HBCS6144



Stock
CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI:23 / Aged SRI:24

GOLD DUST BLEND
1HBCS7205



Stock

AVALON BEACH BLEND
1HBCS6259



Made to Order

STANDARD COLORS

NEW SOUTHERN BLEND

1HBCS0100



Stock

BUCKSKIN

1HBCS0141



Stock

CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

CANYON DUSK BLEND

1HBCS0025



Made to Order

KHAKI BLEND

1HBCS0140



Stock

FLORIDA BLEND

1HBCS3903



Stock

ESPRESSO BLEND

1HBCS3260



Stock

CHESTNUT BURNT

1HBCS3242



Stock

NAPLES BLEND

1HBCS3490



Made to Order

CITRUS CLAY

1HBWS7656



Stock

CRRC 0942-0054 / Ref.:42 / Emit.:90 / SRI:48 / Aged SRI:53

PREMIUM COLOR

STANDARD COLORS

STERLING

1HBCS5759



Stock

CRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI: 21 / Aged SRI:21

STONE MOUNTAIN BLEND

1HBCS5354



Stock

CRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI: 15 / Aged SRI:23

SLATE Black Antique

1HBCS5202



Stock

COLOR COAT COLORS

SPANISH BLEND COLOR COAT*

1HBSS6789



Made to Order

CRRC 0942-0037 / Ref.:33 / Emit.:90 / SRI:36 / Aged SRI:43

PINTO BLEND COLOR COAT*

1HBSS0689



Stock

CRRC 0942-0030 / Ref.:27 / Emit.:91 / SRI:28 / Aged SRI:33

BURNT MISSION COLOR COAT*

1HBSS7117



Stock

*Color Coat products are available in Florida only.





BOOSTED BARCELONA Caps



BOOSTED BARCELONA Caps | Casa Grande Blend

CITRUS CLAY
1BLWS7656K



Made to Order
CRRC 0942-0054 / Ref.:42 / Emit.:90 / SRI:48 / Aged SRI: 53

NEW SOUTHERN BLEND
1BLCS0100K



Made to Order

BUCKSKIN
1BLCS0141K



Made to Order
CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

GOLD DUST BLEND
1BLCS7205K



Made to Order

FLORIDA BLEND
1BLCS3903K



Made to Order

CASA GRANDE BLEND
1BLCS6144K



Made to Order
CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI:23 / Aged SRI:24

KHAKI BLEND
1BLCS0140K



Made to Order



VILLA 900



VILLA 900 | Casa Grande Blend

STANDARD COLORS

MANDARIN SUN BLEND

1MPCS6254



Made to Order

CASA GRANDE BLEND

1MPCS6144



Stock

CRRC 0942-0014 / Ref.:23 / Emit.:91 / SRI: 23 / Aged SRI: 24

ARIZONA CLAY BLEND

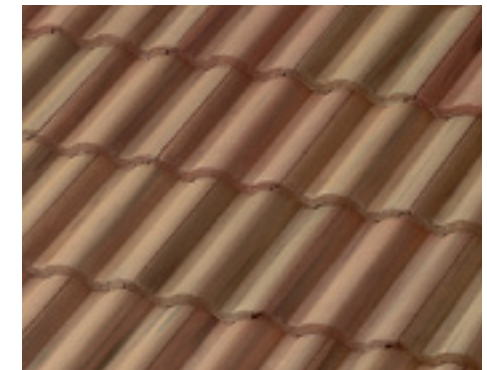
1MPCS7049



Stock

NEW SOUTHERN BLEND

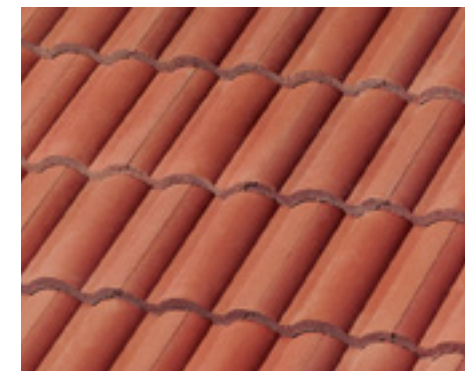
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Stock

GOLD DUST BLEND

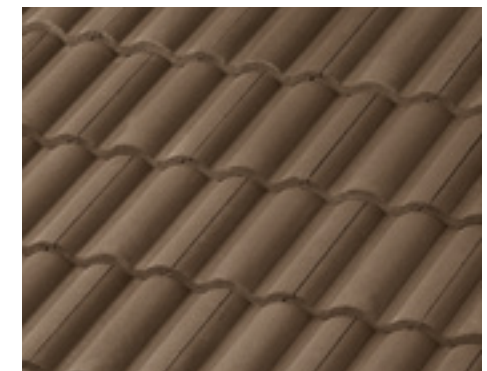
1MPCS7205



Stock

ESPRESSO BLEND

1MPCS3260

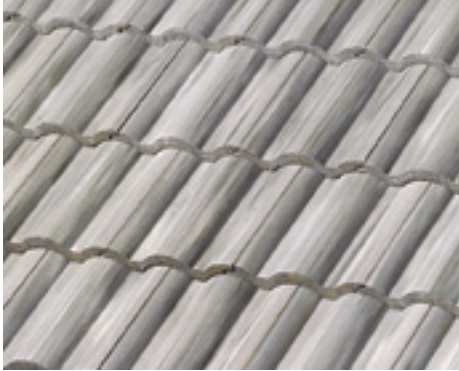


Stock

VILLA 900

STANDARD COLOR

STERLING
1MPCS5759



Stock
CRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI: 21 / Aged SRI: 21

PREMIUM COLOR

ARBOR GREEN
1MPCS4590



Made to Order

COLOR COAT COLOR

WHITE COLOR COAT*
1MPBS8001



Made to Order
CRRC 0942-0027 / Ref.:75 / Emit.:91 / SRI: 92 / Aged SRI: 88

COLOR COAT COLORS

SOUTH BEACH BLEND COLOR COAT*
1MPSS0700



Made to Order

MISSION SUNSET COLOR COAT*
1MPSS6842



Stock
CRRC 0942-0035 / Ref.:46 / Emit.:91 / SRI: 53 / Aged SRI: 54

PINTO BLEND COLOR COAT*
1MPSS0689



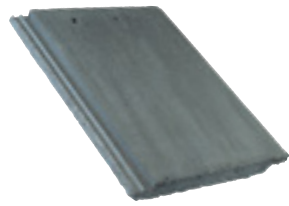
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CRRC 0942-0030 / Ref.:27 / Emit.:91 / SRI: 28 / Aged SRI: 33



VILLA 900 | Arbor Green



VILLA 900 | Pinto Blend



SAXONY® 900 Slate



STANDARD COLORS

BUCKSKIN
1FMCS0141



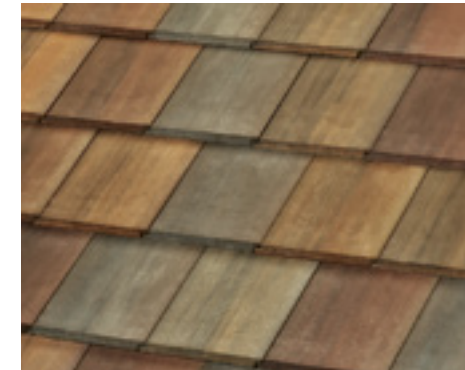
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CRRC 0942-0009 / Ref.:22 / Emit.:90 / SRI:22 / Aged SRI:24

CAFE SAND BLEND
1FMCS3360



Made to Order

FLORIDA BLEND
1FMCS3903



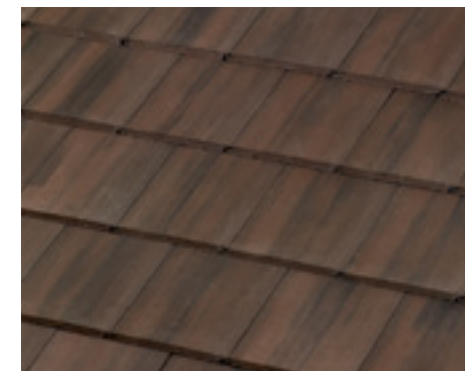
Stock

SEDONA
1FMCS7143



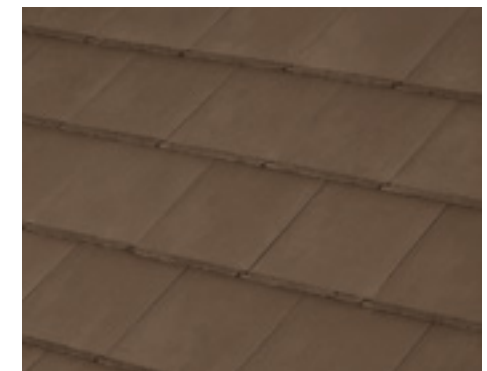
Made to Order

CHESTNUT BURNT
1FMCS3242



Stock

ESPRESSO BLEND
1FMCS3260



Stock

STANDARD COLORS

WEATHERED ASH

1FMCS5416



Stock

STONE MOUNTAIN BLEND

1FMCS5354



Stock
CRRRC 0942-0047 / Ref.:17 / Emit.:90 / SRI:15 / Aged SRI: 23

DARK CHARCOAL BLEND

1FMCS1135



Stock

STANDARD COLOR

STERLING

1FMCS5759



Stock
CRRRC 0942-0194 / Ref.:21 / Emit.:92 / SRI: 21 / Aged SRI:21

PREMIUM COLORS

MOTTLED WHITE BLEND

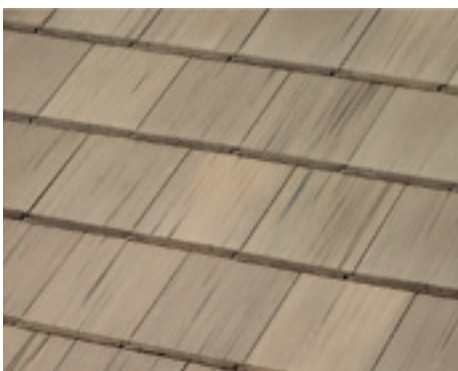
1FMWS8010



Stock

BEACH BLONDE BLEND

1FMWS3350



Stock

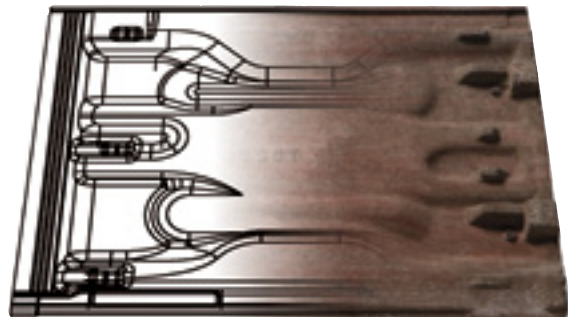


SAXONY 900 Slate | Mottled White Blend



Saxony® 900 Tile

A superior tile **specifically designed for the Florida market**, to optimize installation, reduce costs and improve protection against the elements.



It is Westlake Royal Roofing Solutions' unyielding drive to develop and provide the industry and our customers with the most innovative tile roofing products, energy-saving solutions and advanced installation techniques.

FEATURES & BENEFITS

- Advanced design - lower profile & thicker mid-body
- Increased contact area, optimizing foam adhesive
- More efficient to install, saving labor cost
- Higher wind uplift resistance while using less foam than competitors*



Up to 25% Less Foam Required

The printed colors shown in this brochure may vary from actual available tile colors. Always use actual product samples for color selection.



MADERA 900

DESIGNER PRODUCT



MADERA 900 | Autumnwood

AUTUMNWOOD

1MDCL3002



Readily Available in Stockton, CA
CRRC 0942-0070 / Ref.:13 / Emit.:87 / SRI:8 / Aged SRI: 8

MOUNTAINWOOD

1MDCL5001



Readily Available in Stockton, CA
CRRC 0942-0110 / Ref.:08 / Emit.:93 / SRI: 5 / Aged SRI: 7

VINTAGEWOOD

1MDCL5011

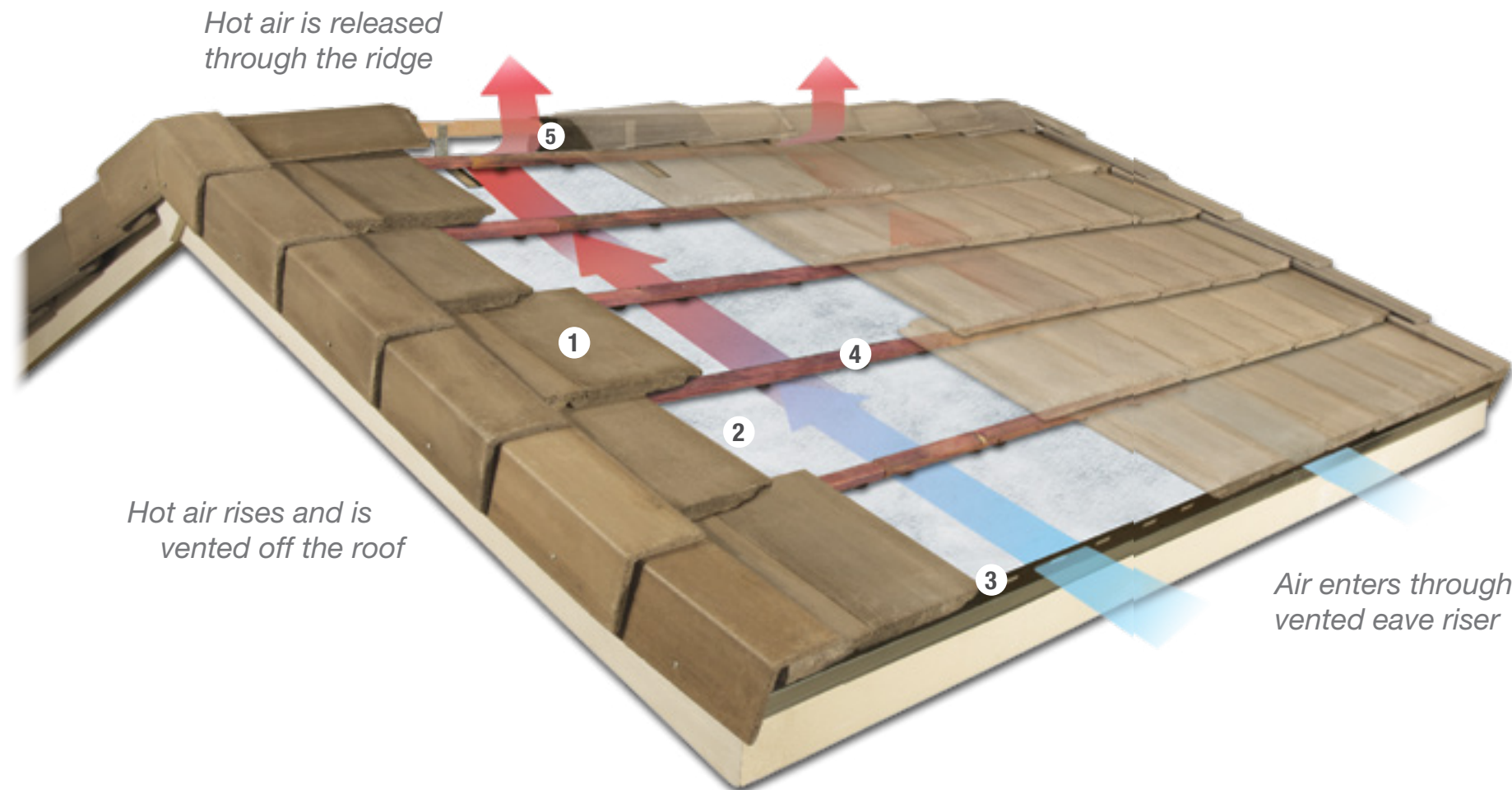
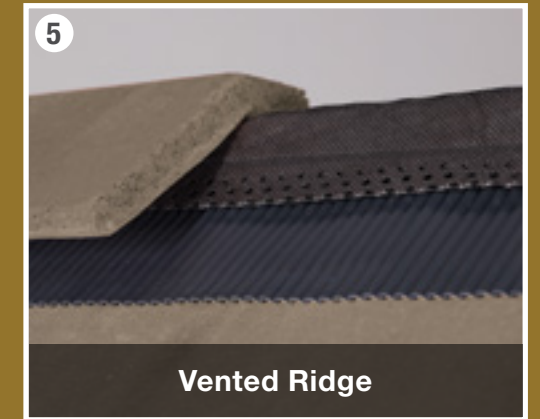
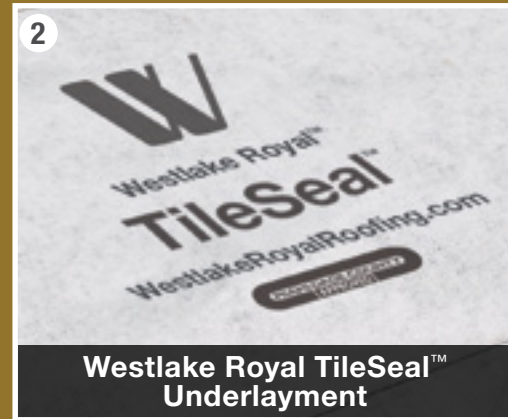
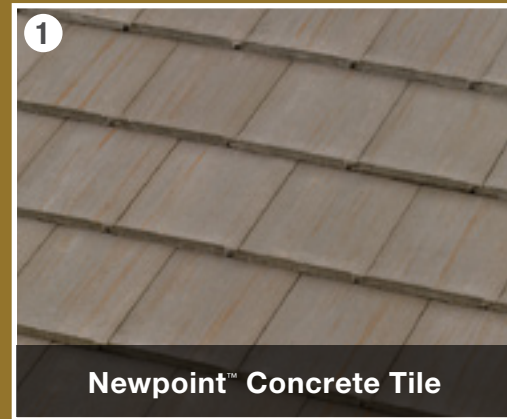


Made to Order in Stockton, CA
CRRC 0942-0089 / Ref.:12 / Emit.:94 / SRI: 11 / Aged SRI: 13

Have you considered what is underneath your roof tile? Newpoint™ Cool Roof System



Five components provide energy efficiency and give substantial return on your investment.



Energy Savings Every Year

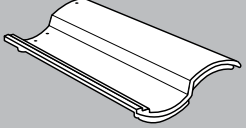

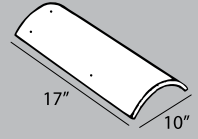
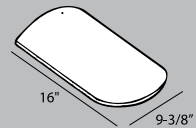
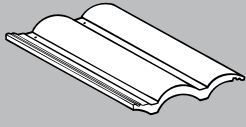

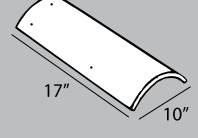
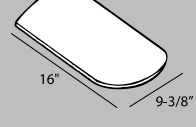
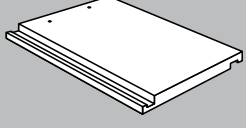

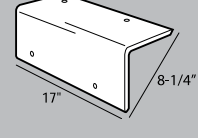
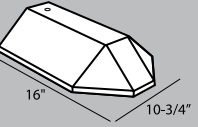
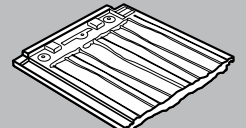

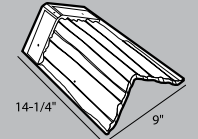
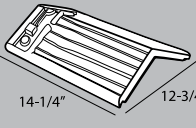
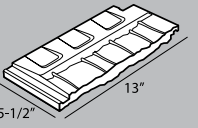
22% Reduction in heating and cooling costs[†]



For more information, please visit our website WestlakeRoyalRoofing.com

Specifications

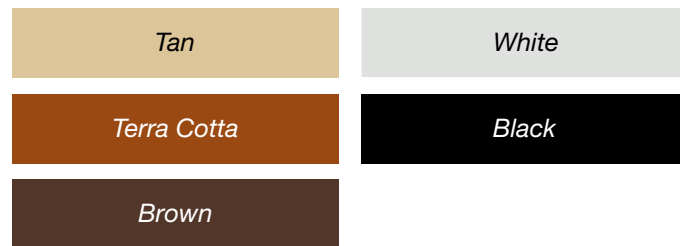
Finishing Touches

BARCELONA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet	Squares / Pallet	Weight / Pallet	Approvals	Capri Trim	Capri Hip Starter	
	17" x 13"	3-5/8"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	256	3.01	Approx: 2,782 lbs.	 FL 7849 (NON HVHZ*)	 17" x 10" 1CTCS/1CTSS/1CTWS/1CTBS	 16" x 9-3/8" 1CHCS/1CHSS/1CHWS/1CHBS	
VILLA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet	Squares / Pallet	Weight / Pallet	Approvals	Capri Trim	Capri Hip Starter	
	17" x 13"	2-3/16"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 920 lbs.	296	3.48	Approx: 3,498 lbs.	 FL 7849 (NON HVHZ*)	 17" x 10" 1CTCS/1CTSS/1CTWS/1CTBS	 16" x 9-3/8" 1CHCS/1CHSS/1CHMS/1CHBS 1CHWS/1CHBS	
SAXONY® 900 SLATE	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet	Squares / Pallet	Weight / Pallet	Approvals	90 Rake	3-Sided Ridge	3-Sided Hip Starter
	17" x 13"	1-5/32"	At 3" minimum headlap, 85 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	288	3.39	Approx: 3,490 lbs.	 FL 7849 (NON HVHZ*)	 17" x 8-1/4" 1R9CS/1R9BS	 17" x 10-1/2" 1R3CS/1R3BS	 16" x 10-3/4" 1FHCS/1FHBS
MADERA 900	Size	Height	Coverage	Installed Weight / Square	Pieces / Pallet	Squares / Pallet	Weight / Pallet	Approvals	90 Rake	V-Ridge	Tapered Eave Starter
	13-1/2" x 13"	7/8"	At 3-1/2" minimum headlap, 120 field tiles will cover approx. 100 square feet of roof area.	Approx: 950 lbs.	360	3	Approx: 3,010 lbs.	 FL 7849 (NON HVHZ*)	 14-1/4" x 9" 19CCL	 14-1/4" x 12-3/4" 1VCCL	 5-1/2" x 13" 1CECL

Suggested Eave Metal Colors

BARCELONA 900	
Avalon Beach Blend	Terra Cotta (alt. Tan)
Barbados Blend	Terra Cotta (alt. Tan)
Buckskin	Brown (alt. Tan)
Burnt Mission	Terra Cotta
Canyon Dusk Blend	Tan
Casa Grande Blend	Terra Cotta
Chestnut Burnt	Brown
Citrus Clay	Terra Cotta
Desert Spice Blend	Terra Cotta
Espresso Blend	Brown
Florida Blend	Terra Cotta (alt. Brown)
Gold Dust Blend	Terra Cotta
Khaki Blend	Terra Cotta
Naples Blend	Brown (alt. Terra Cotta)
New Southern Blend	Tan
Paradise Island Tan	Tan
Pinto Blend	Tan
Slate	Black
Spanish Blend	Terra Cotta
Sterling	White
Stone Mountain Blend	Black

VILLA 900	
Arbor Green	White
Arizona Clay Blend	Terra Cotta
Casa Grande Blend	Terra Cotta
Espresso Blend	Brown
Gold Dust Blend	Terra Cotta
Mandarin Sun Blend	Terra Cotta
Mission Sunset	Terra Cotta
New Southern Blend	Tan
Pinto Blend	Tan
South Beach Blend	Tan
Sterling	White
White	White
SAXONY® 900 SLATE	
Beach Blonde Blend	Brown (alt. Tan)
Buckskin	Brown (alt. Tan)
Cafe Sand Blend	Brown
Chestnut Burnt	Brown
Dark Charcoal Blend	Black
Espresso Blend	Brown
Florida Blend	Brown (alt. Tan)
Mottled White Blend	White
Sedona	White
Sterling	White
Stone Mountain Blend	Black
Weathered Ash	Black



The printed colors shown on this sheet may vary from actual colors. Please contact your local sales office for further assistance.

Code Approval: Some approvals are regional and only apply to locally produced products; please contact Newpoint™ before transporting product across state lines. Specifically, products used in the Miami Dade County region of Florida require special testing and recognition. When installed to design standards, Newpoint™ tile roof systems achieve Class A Fire Rating, the highest rating available.

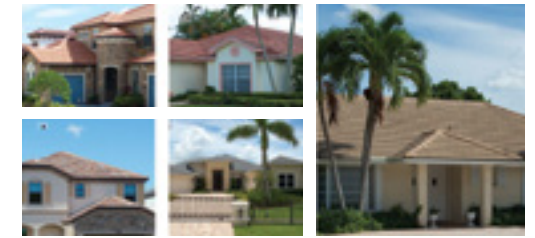
Disclaimer: The printed colors shown in this brochure may vary from actual available tile colors. Before making a final selection, be sure to review actual tile samples and roof installations. Please contact your local sales office for further assistance. Inadvertent errors in this publication are subject to change without notice. No performance guarantee is offered or implied beyond that expressly indicated.

Efflorescence is a temporary surface condition which is common to all concrete products. The process is caused by the chemical nature of cement. This reaction can appear as an overall chalky white bloom (a softening of color) or in more concentrated patches. It is difficult to predict how long the effects of efflorescence will last. It depends on the type and amount of deposit as well as local weather conditions. The action of carbon dioxide and rainwater will gradually remove the deposit, in most cases, leaving the original color of the roof intact without further efflorescence occurring. It is superficial and in no way affects the quality or functional properties of the tile.

Installation: According to the Tile Roofing Institute loading guidelines, "To achieve a pleasant, random blend of color for your job, care should be taken upon loading to mix the tiles." (Source: 2015 Concrete and Clay Roof Tile Installation Manual). Please consult the Tile Roofing Institute (TRI) Installation guides for application recommendations.

Visualize

Picture your new roof with Newpoint™ Concrete Roof Tile Inspiration house photo gallery on our website. Design your home with your dream roof by using our [Dream Home Visualizer](#). Upload your house image or use gallery images and the tool will auto-generate a rendering which you can use to try out different products in the design phase. Order Product Samples directly through the tool.



Order A Sample

Deciding on the perfect roof can be overwhelming. So, instead of wondering what color or style will work, order a sample and take the guesswork out of your decision. It's just another way Newpoint™ Concrete Roof Tile makes it easy to buy with confidence.

Architectural Tools

Our complete suite of architectural tools, including Arcat 3-Part Specs and CAD/BIM drawings, are available for download directly from our website.



Online Ordering

Manage your orders through [myWestlakeRoyal](#), a simple online tool to track product orders in real time, all from the convenience of your computer, tablet or smartphone. Sign-up for e-mail alerts to notify you of your order status.



Limited Lifetime Warranty

As a brand you can trust, Newpoint™ Concrete Roof Tile offers one of the most comprehensive, fully transferable roofing warranties available on the market today. For product warranty details, please see Newpoint™ Concrete Product Warranty on our website at [westlakeroyalroofing.com/resources/warranties/](#). The warranty found there is the sole warranty applicable to Newpoint™ roofing products.



About Westlake Royal Building Products™

The Roofing Solutions portfolio from Westlake Royal Building Products™ is a recognized, national leader in durable and sustainable clay, composite, concrete, and steel roof systems. Encompassing a suite of materials that provide strength, versatility, and refinement, our portfolio includes US Tile® Clay Roofing Products, Newpoint™ Concrete Roof Tile, Unified Steel™ Stone Coated Roofing, DaVinci® Roofscapes, and Westlake Royal™ Roofing Components, all designed to deliver a higher standard of roof installation, performance, and design.



VISIT OUR DESIGN CENTERS:

FORT MYERS:
16240 S Tamiami Trail
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